



# City of Minneapolis

COMMUNITY PLANNING & ECONOMIC DEVELOPMENT (CPED)

## Employment and Training Program

*Committed to Growing a Competitive Workforce*

### Quarterly Update – Spring 2013

#### A Focus on Manufacturing

In mid-March, the City of Minneapolis, in partnership with the Greater Metropolitan Workforce Council, was awarded funding from Greater Twin Cities United Way to lead a nine-month regional manufacturing sector project. The goals of the project are to increase the number of K-12 graduates and adults who enter manufacturing technical training programs to meet industry demand (with an emphasis on under-represented populations) and to increase the number of available job candidates who obtain an industry-defined, stackable credential to meet industry job demand (with emphasis on certifying/credentialing and placing under-represented populations in employment). This project is part of [Skills@Work](#), a statewide campaign launched by the Governor's Workforce Development Council and Greater Twin Cities United Way to close Minnesota's skills gap. The funding allowed the Greater Metropolitan Workforce Council to hire Larry Raddatz. Larry brings an extensive history of teaching, coordinating, implementing and promoting manufacturing careers. This Project was recently awarded an AmeriCorps\*VISTA member through the Phillips Foundation VISTA program. We are currently recruiting for the position.



#### Upcoming Events

**Minneapolis Workforce  
Council Meeting  
May 21, 2013  
8:00am – 9:30am  
Location: TBD**

#### Growing Manufacturing in Minneapolis

Minneapolis Employment and Training was fortunate to connect with the newly-formed Makers Coalition - a hands-on movement to rebuild the industrial sewing heritage of America. The Makers Coalition approached the City of Minneapolis to recruit and train residents to enter this sector. The City of Minneapolis Employment and Training Program partnered with Lifetrack Resources and Dunwoody College of Technology to pilot a program to recruit and train students in a new industrial sewing program. The training curriculum incorporates direct input from businesses, ensuring the alignment of labor supply and demand.

#### MNESP and RENEW Green Homes North

Launched in fall 2012, with funding provided by the Minnesota State Energy Sector Partnership, the first phase of RENEW Green Homes North is drawing to a close. RENEW Green Homes North integrates the goals and strategic vision of City of Minneapolis Community Planning and Economic Development - Housing Policy Division (CPED) with demand-driven programming provided by the City of Minneapolis Employment and Training Program through RENEW. CPED Housing Policy Division is currently providing resources for the redevelopment of 100 vacant lots in geographic north Minneapolis. Within this project's scope, new green homes will be constructed over a five year period. In order to ensure a qualified labor pool is ready to meet this challenge, thirty North Minneapolis RENEW trainees are being prepared for employment on selected Green Homes North projects, with construction scheduled to begin in late-spring, 2013. As a result, RENEW will move low-income, minority North Side residents from poverty to family-supporting, living wage jobs created by the new construction. Although the Energy Sector Partnership training funds are drawing to a close, local resources will be dedicated to support RENEW in the ongoing training and employment connections to this exciting housing development project.

#### AmeriCorps Partnership

The City of Minneapolis' Information Technology (IT) department was recently selected to hire an AmeriCorps Member through the Community Technology Empowerment Project (CTEP). IT, in collaboration with Civil Rights and CPED, applied for the position to work on projects related to the digital divide and racial employment gap. The applications for [AmeriCorps](#) positions for fall 2013 are now open. See the [position description](#) and [program overview](#) for details.

For more information on these events or any METP services please contact:

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